Celebration of Medical Education
PROGRAM BOOK AD
INFORMATION PAGE

Thank you for supporting the Celebration of Medical Education hosted by the UC Riverside School of Medicine! Please refer to this page for information regarding artwork submissions for the program book.

In addition to ensuring your ad is the correct size, please make note of the following:
- No bleeds.
- Submissions in RGB will be converted to CMYK color mode.
- Graphic must be high resolution at 300dpi or above.
- Fonts must be flattened, embedded, or outlined on PDF, EPS, and AI files.
- Please send as a PDF, TIFF, EPS, PNG, or AI file. JPEG files are not recommended.

When sending your file(s), please indicate the following in the body text of your email:
- Name of person(s) or organization hat the ad is reserved under.
- Sponsorship ad size (full page, half page, or quarter page).

Please keep in mind the content restrictions on ads in order to be compliant with IRS guidelines.
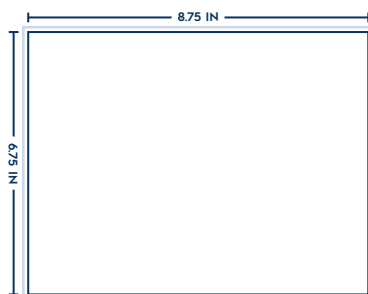
Ads MAY include:
- Congratulatory remarks or supportive statements towards the SOM, students, programs, scholars
- Company/organization mottos, logos, artworks and other identifiers
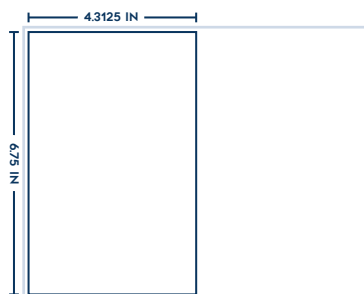- Photos of employees, board members

Ads MAY NOT include:
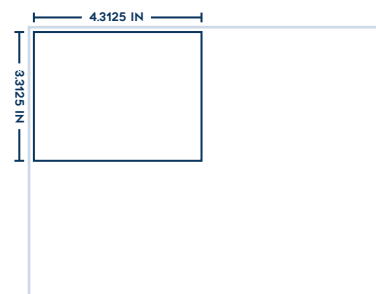- Rates and/or list of services or fees
- Product placement

Please ensure that your artwork is received no later than Monday, October 5 for the printed program to be mailed to all attendees, or Monday, November 9 for the digital program.

8.75 IN	4.3125 IN	4.3125 IN
6.75 IN	6.75 IN	3.3125 IN
FULL PAGE	**HALF PAGE**	**QUARTER PAGE**
8.75" W x 6.75" H	4.3125" W x 6.75" H	4.3125" W x 3.3125" H

If you or your organization are unable to provide artwork for your sponsorship, we are able to create one for you. Please email the following information to **paulina.laroya@medsch.ucr.edu**
- Your name and/or your organization's name
- Text you want featured on your ad
- Logo file (must be high resolution, preferably with a transparent background)